**DRAFT Chewelah Arts Guild Minutes**

**October 18, 2016**

**Meeting called to order at 5:30 pm by President Kay Lupton** at Northeast Washington Health Conference Center.

**Correspondence:** A thank you note was received from Chewelah Chamber of Commerce for the donations of four tickets to the Joy to the World Concert and two tickets to the 2017 Music on the Mountain Concert for the auction.   
  
**Minutes:** Minutes of the September 20, 2016 approved after correction of Art Walk support from “motion failed” to “tabled until next month”.

**Treasurer’s Report:** Diane presented report from September 20 through October 18. Report approved with thanks to Diane. Checking: $22,223.50; savings: $1,743.39; CD: $5,628.64.

**Committee Reports Events/Event Review:**

* **Publicity/Newsletter:** Kay thanked Robert for the Newsletter. Robert thanked Ed for getting it done and steering the process of Mail Chimp. Robert reported that 126 newsletter were sent; 86 received; with 41 opened. This 47% of reading the CAG newsletter is above the 32% average read of arts newsletters. The CAG Newsletter will be a quarterly production, however a special event newsletter can always be sent.
* **Music on the Mountain**: No date or arrangements have been made for 2017 at this time.
* **Light Up the Park**: An updated report of events were given by Sarah and Judy with a request for people help of all kinds. Safety and cleanup of the park was discussed along with removal of the pumpkins. A full page events schedule will occur in this week’s Independent. Stay tuned to the website and Facebook for updates. Tom volunteered to help with cleanup on Sunday.
* **Winter Concert**: Sold 29 tickets sold. Poster is up and promotions are beginning now. Talk it Up to promote/sell tickets.
* **Coloring Book**: Books will be sold at Light Up the Park.
* **Roadside Cleanup**: Only four people showed up to help On October 1.
* **Art Walk Ad:** Motion made, seconded, and passed that CAG support Artist Lecture and First Thursday Art Walk with advertisement up to $30 a month.
* **Old Business:**
* **Membership**: Three members joined last month bringing the membership to 112 members.
* **By-laws:** Kay inquired about the status of the process. It was suggested that another by-law committee meeting be held before drafts are e-mailed to the Board for consideration of any changes. Tom, Sally, and Judy are on the committee.
* **Inventory**: Diane and Tom have been working on the inventory at the office. A copy of the inventory will be e-mailed to the Board.
* **Branding:** Robert, Sally, and Ed met and reviewed a video that will be sent to Board members. Some questions considered by the committee were: 1) How do we produce a logo? 2) How is an Arts Guild logo recognizable and how does it reproduce well?

The words Chewelah Arts Guild need to be present on the logo; universal colors need to be used; needs to be Adobe Vector format. Local artists will be invited to propose a rendering of a logo plus a quote for producing it. Brand is “what people say when the “person/organization presence” is not in the room.

* **Featured Artist**: Cheri Freeman will be the next featured artist on the website.

**New Business:**

* **Rainbow Grants:** Kay presented two requests for grants from Gail Churape and Ann Benedict. After discussion, it was moved, seconded, and passed to accept the change in venue for the grant request in the amount of $250 to Gail Churape’s class and grant Ann Benedict’s request in the amount of $150.
* **Calendar:** Lion’s Cub Birthday calendar dates provided as follows: February 17-19 Art Show; February 25- Annual Meeting; Quilt show – May 27 & 28; Taste of Chewelah-June 15; Artist in the Park – June; Light Up the Park-October 28.

**Dates to Remember:**

* October 29: Light Up the Park
* November 3: Afterglow Visual Memories” film festival, Quartzite Brewery, 5-7 pm
* December 4: Winter Concert -"Joy to the World"

**Meeting Adjourned at 7 pm.**

**Members present:** Kay Lupton; Robert Nein; Diane Kinzler; Tom Bristol; Sarah English, Leslie Kristiansen; Dawn McClain; Judy Bean; Ed Broberg; Gail Churape, Susanne Griepp; Bill Lupton,   
  
  
  
**Respectfully submitted,  
Judy Bean**